# **Predictive Plus**

# Proven. Simplified. Predictable.

A predictive coding package with one EASY-TO-UNDERSTAND PRICE...

A powerful combination of ADVANCED TECHNOLOGY and EXPERIENCED REVIEW ATTORNEYS... A method that significantly SAVES TIME and REDUCES DATA... A collaborative process that improves QUALITY, ACCURACY and EFFICIENCY...

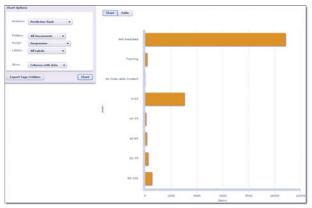
### PREDICTIVE PLUS:

- Saves money with straight-forward pricing model
- Reduces risk with one entry point for entire process
- Enables you to select data quickly thanks to easily viewable document contents
- Dramatically streamlines review with targeted data sets
- Saves time with highly efficient workflow
- Ensures quality with experienced team and proven protocols
- Minimizes law firm/corporate resources with unified end-to-end solution

# HOW PREDICTIVE PLUS WORKS:

- Predictive Plus starts after collection with data ingestion
- Information is processed through DSi's leveraged industry-standard technology, such as Clearwell, Catalyst or Eclipse
- Initial filters are applied to the data, such as file type, date and deduplication
- Predictive Coding begins with Counsel On Call attorneys training the system through seed sets on concepts pertinent to the case
- DSi's system produces additional small sets of documents for further review by Counsel On Call, and the platform analyzes the results to fine-tune its calibration
- Once our advanced technology has "learned" and verified what is responsive or privileged, the knowledge is applied to the entire data population
- The result is a revolutionized eDiscovery workflow, yielding smaller, targeted data sets and an enhanced, streamlined review

# Predictive Plus ensures predictive coding is actually predictable.



Predictive ranking overview

The partnership of DSi, a leading litigation technology company and eDiscovery provider, with Counsel On Call, an innovative source of experienced attorney teams and managed review solutions, enables us to provide an efficient bundling of services. Our alliance has spanned many years

and many projects, including work with dozens of Fortune 100 and Fortune 500 companies. Together, we offer Predictive Plus – a predictable per-gigabyte pricing structure for the entire eDiscovery process, from data ingestion through first-pass review with technology.

This affordable package includes data ingestion, data processing, deduplication, date filtering and file type filtering, training the platform on seed sets and finding responsive data through our predictive coding model. Simplifying pricing while combining multiple services makes it easy for you to manage the eDiscovery process and greatly reduce costs.

Counsel On Call



eDiscovery About People™

# **Predictive Plus**

# PREDICTABLE PER-GIGABYTE PRICING

# THAT SAVES YOU MONEY AND TIME

### **NO SURPRISES**

The straightforward pricing process includes a price per gigabyte for data ingestion that varies based on how many gigabytes of data you have. We understand the stress that comes from not knowing the cost of eDiscovery until it's over, and we're easing that with Predictive Plus.

### **COST SAVER**

According to a study released in February 2013 by the RAND Corporation's Institute for Civil Justice, only 19% of all discovery costs come from technology spending. The other 73% goes to attorneys' fees incurred during document review.



Viewing predictive coding ratings

Predictive Plus is an innovative and effective way to dramatically reduce review costs.

### **RELEVANT DATA**

Using technology assisted review eliminates 50-90% of the data going to review. Our Predictive Plus process ensures that you aren't wasting valuable time with nonresponsive documents, giving you more time to focus on the tasks that matter.

#### **CUSTOMER FOCUSED**

DSi and Counsel On Call work together to provide a comprehensive, unified solution. You get the best of both worlds with proven eDiscovery technology and experienced review attorneys and protocols, all covered in one entry point. This makes the process as cost-effective as possible without sacrificing quality. We'll give you the simplicity and efficiency you need, and you'll be able to hold us accountable for the work.

## **QUALITY CONTROL**

Every aspect of our process has behind it a strict set of quality guidelines that we follow each and every time. This includes our intense commitment to data security: Our rigorous protocols and compliance with ISO 17799 standards assure that our people, technology and facilities are capable of protecting the most sensitive data.

## **SEAMLESS TRANSITION**

Predictive Plus sets you up for a smooth review process. After nonresponsive data is removed and our technology conducts a first-pass review, the remaining documents are promoted for subsequent attorney review and tagging. Our pricing model accommodates the reduced document set with a second pricing tier for only the data pushed to review, keeping your costs to a minimum. Plus, our attorneys are available to continue the process with in-depth linear review, providing ease and consistency.





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